

Please review the below Rules and Terms and Conditions with your parents before you enter. You must be over age 13 and a high school student at the time of entry. Please complete the entry form below and follow the directions how to enter.

1. Contest Theme:

The theme of Hooper's High School Photo Contest is "School Days."

2. Deadline:

The deadline to enter is January 15, 2013. You may enter as many photos as you like.

3. Who May Enter: You must be over age 13 and a high school student at the time of entry.

4. Prizes: There will be 1st, 2nd, 3rd and Honorable Mention winners. And, every contest entrant will receive a consolation prize coupon, too!

1st Place: \$25 store gift card *plus* a personalized gift printed with one of the winner's photos on the winner's choice of either: laptop cover, mousepad, iphone cover, tote bag, ceramic mug, travel mug, or baseball cap

2nd Place: \$20 store gift card *plus* a personalized gift printed with one of the winner's photos on the winner's choice of either: laptop cover, mousepad, iphone cover, tote bag, ceramic mug, travel mug, or baseball cap

3rd Place: \$10 store gift card *plus* a personalized gift printed with one of the winner's photos on the winner's choice of either: laptop cover, mousepad, iphone cover, tote bag, ceramic mug, travel mug, or baseball cap

Honorable Mentions: Special Hooper store gifts

5. How to Enter: Complete a *separate* [Entry Form/Copyright Release](#) for *each* photo submitted. Once you have completed your entry forms and had your parents sign them, either:

(1) Email entries: Email your own, original image(s) to:
contest@hoopercamera.com

or

(2) Bring entries to any one of Hooper's three locations: Hooper has three locations: In Chatsworth at 21902 Devonshire Street, 91311, (818) 709-0014; in Woodland Hills at 23345 Mulholland Drive, 91364, (818) 591-1811; and in Thousand Oaks at 616 E. Thousand Oaks Blvd., 91360, (805) 494-3080.

6. Photo format: High-quality JPG image formatted for 8x10 or 8x12 size. It can be emailed or brought in on a flash-drive, memory card, or disk. A 8x10 or 8x12 print can be entered at stores in lieu of a digital format. Prints can be ordered through Hooper's website or at stores, and

prices for prints are the same on the web or in-store.

Remember to read the **Copyright Notice, Content Restrictions, and Intellectual Property/Trademark** sections below for more information.

Click here for [ENTRY FORM](#) Click here for sample [MODEL RELEASE](#), if needed

7. Judging Criteria:

Photos will be judged by Hooper staff on creativity and originality (50%) and photographic quality (50%).

8. Posting of Entries: Entries will be posted at www.hoopercamera.com/photocontestentries and Facebook pages (www.facebook.com/hoopercamera and www.facebook.com/personalphotoorganizer) starting on November 15, 2012 until the contest ends on January 15, 2013. Hooper shall credit all photos with the caption: (c) name, grade, high school, & school's city.

9. Winners: Winners will be notified by email on January 23, 2013. The winning photos will be posted on January 30, 2013 on our website. Hooper shall credit all photos with the caption: (c) name, grade, high school, & school's city.

10. Copyright Notice: By submitting a photograph, an eligible participant hereby acknowledges that he/she owns the copyright to the photograph. An eligible participant is required to provide a release for the submitted photograph to Hooper or its designees to make use of the non-exclusive rights entrant is granting Hooper to use the Photo. Submitting a photo constitutes entrant's consent to give Hooper a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. Unless otherwise indicated, all text and images on this site are copyrighted and may not be used, copied, transmitted, mirrored, modified, or redistributed except as explicitly provided in this site, or by applicable law or otherwise without the express prior written consent of Hooper or the copyright owner. Unauthorized use may be in violation of the law and could result in liability by you.

11. Content Restrictions: Hooper is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected photos, which are disqualified. The photo must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity, or intellectual property rights, or that constitutes copyright infringement. The photo must not contain brand names, logos, and/or service marks or trademarks. The photo must not contain images or artwork not created by entrant. The photo must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous. The

photo must not contain material that promotes bigotry, racism, hatred, or harm against any group or individual, or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age. The photo must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where the photo is created. Hooper reserves the right in its sole and absolute discretion to refuse to process or post any materials deemed objectionable by Hooper.

12. Intellectual Property/Trademarks: Any trademarks, trade names, logos, and/or service marks displayed on this site are the property of their respective owners and must not be used in any manner without the express prior written consent of such owner. Hooper trademarks, logos, and service marks displayed on this site are registered and unregistered marks of Hooper or other parents, subsidiaries, or affiliates. Nothing contained in this site should be construed as granting, by implication, estoppel, or otherwise any license or right to use any trademark displayed on this site without the written permission of Hooper or such third party that may own other trademarks on this site. The absence of a product or service name or logo anywhere in the text of this site does not constitute a waiver of any trademark or other intellectual property right concerning that name or logo.

13. Agreement to Rules and Terms and Conditions: Your access to, browsing and/or use of this site are subject to the herein Terms & Conditions, Hooper Camera's (hereafter referred to as Hooper) Privacy Policy, any other terms, conditions, or guidelines set out elsewhere in this site, as well as all applicable laws, rules and regulations, including but not limited to laws regarding trademarks, copyrights, rights of privacy and publicity, pornography, defamation, and Export Control laws. By using this site, you fully and unconditionally accept and agree to be bound by the Rules and Terms & Conditions and the decisions of Hooper, which are final and binding in all matters related to the Contest. Whether an entrant receives a prize is contingent upon fulfilling all requirements set forth herein.

14. No Purchase Necessary: A purchase will not increase your chances of winning.

15. Eligibility: Hooper Photo Contest is open to legal residents of the fifty (50) United States and the District of Columbia who are at least thirteen (13) years old at the time of entry and a current high school student at the time of entry. Void where prohibited. Employees, directors and officers, and their immediate families (spouse, parents, children, siblings, and their respective spouses) and their respective household members of Hooper and GKM Enterprises, Inc., their affiliates, subsidiaries, and divisions, advertising and promotion agencies, and all others associated with the design, execution, production, development, and promotion of this Contest or otherwise connected to this Contest in any way are not eligible to enter. Contest is subject to all federal, state, and local laws and regulations. U.S. law governs this Contest. The Contest is in no way sponsored, endorsed, or administered by, or associated with, Facebook. By entering, you understand that you are providing your information to the Contest and not to Facebook. The information you provide will only be used for administration of this Contest.

This site is not directed to children under the age of 13 and does not knowingly collect information from children under the age of 13.

16. Content and Accuracy of Information: While Hooper takes reasonable steps to ensure that the information, images, appearance of products, specifications of products, price, availability, text or links (the "Information") contained in this site are accurate and complete, Hooper makes no representations or warranties as to the completeness or accuracy of the Information. Hooper hereby disclaims any and all liability for any omissions or errors in or to the Information or the content of this site generally. All Information is subject to change without notice at any time. Such Information does not constitute a representation, warranty, or commitment by Hooper regarding any product or service and Hooper hereby disclaims all warranties, express or implied as to accuracy, merchantability, suitability for any particular purpose or completeness thereof.

17. Links to Third Party Sites: The Hooper website may contain links to third party websites ("Linked Sites"). The Linked Sites are not under the control of Hooper, and Hooper is not responsible for the contents of any Linked Site, including without limitation any link contained in a Linked Site, or any changes or updates to a Linked Site. Hooper is not responsible for webcasting or any other form of transmission received from any Linked Site nor is Hooper responsible if the Linked Site is not working appropriately. Hooper is providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement by Hooper of the site or any association with its operators. The Linked Site may contain its own privacy policy governing the collection and use of your information, and Hooper is not responsible for the use of any information submitted to the Linked Sites. You are responsible for viewing and abiding by the privacy statements and terms of use posted at the Linked Sites. Any dealings with third parties (including advertisers) included within the Hooper website or participation in promotions, including the delivery of and the payment for goods and services, and any other terms, conditions, warranties or representations associated with such dealings or promotions, are solely between you and the advertiser or other third party. Hooper shall not be responsible or liable for any part of any such dealings or promotions.

18. Limitations of Liability: Your accessing or using this site is at your own risk. By entering, participants agree to indemnify, defend and hold harmless Hooper, its respective subsidiaries, affiliates, directors, officers, employees, attorneys, agents and representatives, from any and all third party liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the competition (collectively, "Losses"), including without limitation any third party claim for copyright infringement or a violation of an individual's right to privacy and/or publicity right. You acknowledge and accept everything on this site, as is, without any warranties, express or implied, including without limitation, the warranties of merchantability and fitness for a particular purpose. Hooper assumes no liability and shall not be responsible for: (1) any incorrect or inaccurate information, whether caused by entrant, printing errors or by any of the equipment or programming associated with or utilized in the

Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. Hooper is not responsible for misdirected or undeliverable entries or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Hooper is not responsible for any typographical/other error in entries, selection announcement or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with this Contest. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest, if it is possible. If the Contest, or any part of it, is discontinued for any reason, Hooper, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Hooper reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

19. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by arbitration in California in accordance with the laws of the State of California, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Hooper in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

20. Software Downloading and Exporting. Any software contained in this site may only be downloaded by you where expressly authorized in this site and pursuant to the explicit terms and conditions set forth in these Terms and Conditions or as otherwise provided with such

software. All downloaded software must retain all copyright and proprietary notices contained on such software. Additionally, the downloading or exporting of software is subject to all applicable laws, rules and regulations, including but not limited to laws regarding copyrights and U.S. Export Controls laws and regulations prohibiting the exporting of software to certain countries and individuals.

21. Revisions and Updates. The Information is provided by Hooper as a convenience and is subject to change without notice. Hooper may, at any time and from time to time, revise these Terms and Conditions and the content of this site generally with updates and revisions (the “Updates and Revisions”). You hereby acknowledge and agree that you will be bound by such Update and Revisions regardless of whether or not you have reviewed them. We recommend that you periodically visit this page to review and familiarize yourself with all current Terms and Conditions and review the site generally to familiarize yourself with any Updates and Revisions.

ENTRY FORM & COPYRIGHT DECLARATION FOR HOOPER CAMERA'S HIGH SCHOOL PHOTO CONTEST

Please refer to the Copyright Notice, Content Restrictions, and Intellectual Property/Trademark sections of the Photo Contest Rules and Terms and Conditions for more information.

1. I declare that I am over the age of 13 & a high school student on the date I entered Hooper's Photo Contest.

2. I declare that I am the author/owner of this photograph described as follows:

3. I have authorization to make copies and submit this photo into a contest. I understand I continue to own the copyright of my entry, and I consent to a non-exclusive right for Hooper to use my photo.

4. If there are people in my photograph, I have obtained model releases from each person in the photo (and if under age 18, signed by the parent or guardian) and can provide copies of these releases if requested. (A Sample Model Release is attached, and there are others on the internet or in books.)

5. I agree to indemnify, defend and hold harmless Hooper, its respective subsidiaries, affiliates, directors, officers, employees, attorneys, agents and representatives, from any and all third party liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the contest, including, without limitation, any third party claim for copyright infringement or a violation of an individual's right to privacy and/or publicity right.

Name: _____ Age: _____ Grade in School: _____

Email: _____ Phone: _____

High School: _____ City of School: _____

Name of photography/newspaper/journalism/broadcast/homeroom teacher: _____

Entrant's Signature: _____ Date: _____

If entrant is under 18: Print Parent's Name: _____

Parent Signature: _____ Date: _____

Parent Email: _____ Phone: _____

Mailing Address (optional): _____

THIS FORM MUST ACCOMPANY YOUR PHOTO ENTRY. A SEPARATE FORM IS REQUIRED FOR EACH PHOTO ENTERED. ENTRIES MAY BE EMAILED TO contest@hoopercamera.com OR BROUGHT INTO ANY ONE OF HOOPER'S STORES. SEE FURTHER INSTRUCTIONS IN RULES AND TERMS & CONDITIONS.

MODEL RELEASE FOR PHOTO CONTEST

In exchange for consideration received, I hereby give permission to (photographer's name) _____ to use my name and photographic likeness in all forms and media for the purpose of entering Hooper Camera & Imaging's High School Photo Contest, including possible posting on Hooper's website, Facebook pages, newspaper submissions, and store displays.

Print Name: _____

Signature: _____

Date: _____

If Model is under 18:

I, _____, am the parent/legal guardian of the individual named above, I have read this release and approve of its terms.

Print Name: _____

Signature: _____

Date: _____

Email: _____